

## Appendix I

### Analytics Report on NGSS Final Public Draft Website Usage



http://www.nextgenscience.org - http://www.nextgenscience.org  
www.nextgenscience.org [DEFAULT]

Jan 8, 2013 - Jan 29, 2013

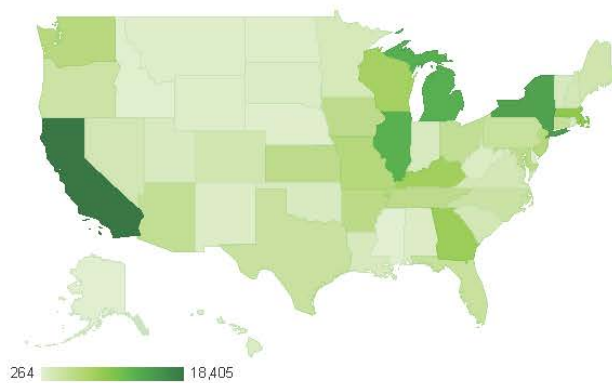
#### Location

ALL > COUNTRY / TERRITORY: United States

% of visits: 97.68%

Map Overlay

Site Usage



Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
<b>177,584</b>	<b>6.56</b>	<b>00:07:16</b>	<b>51.17%</b>	<b>29.48%</b>
% of Total: 97.68% (181,803)	Site Avg: 6.51 (0.76%)	Site Avg: 00:07:13 (0.70%)	Site Avg: 51.33% (-0.31%)	Site Avg: 29.88% (-1.34%)

Region	Visits	Pages / Visit	Avg. Visit Duration	% New Visits	Bounce Rate
1. California	18,405	6.26	00:07:13	47.66%	32.59%
2. New York	13,705	6.11	00:06:38	53.93%	31.62%
3. Michigan	12,348	7.38	00:08:25	50.37%	27.12%
4. Illinois	12,006	6.42	00:07:07	46.24%	29.29%
5. Massachusetts	8,320	7.47	00:08:08	49.47%	26.67%
6. Georgia	7,494	6.19	00:05:14	62.89%	27.01%
7. Kentucky	7,024	6.22	00:06:02	53.96%	28.89%
8. Wisconsin	6,791	7.30	00:07:19	48.18%	28.58%
9. Missouri	5,004	6.68	00:06:34	52.32%	25.44%
10. New Jersey	4,932	6.22	00:06:25	55.23%	31.81%
11. Washington	4,913	6.61	00:08:29	46.27%	28.94%
12. Arkansas	4,383	8.19	00:10:34	47.36%	20.72%
13. Kansas	4,204	7.47	00:08:19	56.47%	25.76%
14. Iowa	4,196	7.07	00:07:56	49.17%	28.62%
15. Tennessee	4,156	6.95	00:07:53	56.50%	25.19%
16. Maryland	4,089	6.74	00:07:57	52.53%	31.38%
17. Arizona	3,663	6.36	00:07:03	55.15%	26.70%
18. Ohio	3,651	6.20	00:06:19	53.08%	31.77%
19. Connecticut	3,373	7.79	00:08:49	44.86%	25.94%
20. Pennsylvania	3,169	5.60	00:06:25	49.70%	32.91%